

## Special Sections

Rate: \$19.50 per column inch

January - To Your Health, Super Bowl Page, Progress\*  
February - March Madness, Babies Tab  
March - Spring Sports, Spring Home Improvement  
April - Union County Fair\*  
May - Grad Tab  
June - To Your Health  
August - Back to School, Fall Sports  
September - Readers' Choice\*, Fall Home Improvement  
October - Mature Living  
November - Veterans, Gift Guide, Winter Sports  
December - Don't Drink & Drive, Christmas Greeter

Column Width	Tab Display
1 Column	1.58"
2 Column	3.26"
3 Column	4.94"
4 Column	6.63"
5 Column	8.32"
6 Column	10.00"

All Special Sections are  
Published on [MarysvilleJT.com](http://MarysvilleJT.com)

*\*Special Rate*

## Pre-Print Inserts - \$600 Flat Rate

**Journal-Tribune: 6,668 Required (Including extra mailings)**

*Inserts over 12 pages add \$2.00 per thousand*

*County-wide Editions Open Rate (Holiday only, circulation 30,000) - \$1,980.00*

*Direct Mail (30,000 copies) - Call for Details*

## Insert Requirements (Flat Only, Not Folded)

All pre-prints must conform to the U.S. Postal Service regulations governing second class mail, as stated in part 132 of the Postal Manual.

Size Requirements: Inserts cannot exceed 10.5"x10.5". (All inserts apply) Inserts exceeding this size must be folded. There will be an extra charge for insert folding. Different sizes may require additional charges.

Delivery Requirements: Pre-prints must be delivered to The Marysville Journal-Tribune, 207 N. Main Street, Marysville, OH 43040. **MUST BE DELIVERED AT LEAST TEN BUSINESS DAYS PRIOR TO INSERTION.** Delivery hours are 8am-4pm Monday through Friday. All inserts must be in boxes or on a truck with a gate lift.

# Marysville Journal-Tribune

Since 1849  
Union County's Only Daily Newspaper

## Advertising Rates 2026

Published Monday through Friday afternoons and Saturday mornings

207 North Main Street  
P.O. Box 226  
Marysville, OH 43040

ADVERTISING: 937.642.5656  
Business Office: 937.644.9111  
Fax: 937.644.9211  
[mariew@marysvillejt.com](mailto:mariew@marysvillejt.com)



Your ad will also appear  
in our E-EDITION!

[marysvillejt.com](http://marysvillejt.com)

Member of The Ohio Newspaper Association and The Inland Press Association, represented by Ohio Newspaper Services, Inc.  
U.S. Suburban Press, Inc. Subscribers to the Associated Press Wire Service

**Publisher:**  
Kevin Behrens

**Media Director**  
Marie Woodford  
[mariew@marysvillejt.com](mailto:mariew@marysvillejt.com)

**Classified Advertising Manager**  
Brenda Maxwell  
[jtclass@marysvillejt.com](mailto:jtclass@marysvillejt.com)

**Quality Commercial Printing**  
[printshop@marysvillejt.com](mailto:printshop@marysvillejt.com)  
[mariew@marysvillejt.com](mailto:mariew@marysvillejt.com)  
Letterhead • Envelopes • Business Cards  
Brochures • Postcards • Flyers

## Advertiser Information

Complete ad service & graphic design is available to advertisers

All political advertising must be paid in advance

Page position is not guaranteed

All advertising copy subject to publisher's approval

Major changes in copy after ad has been composed will be made at extra cost to the advertiser

Color and photo work may necessitate additional charges

Advertising copy set but not run will be charged at one-half the regular rate

Tear sheets are provided upon request with up to three at no charge

Ad proofs available upon request

In case of error, notify us at once so that corrections can be made for subsequent insertions

Final ads can be emailed to other publications at a rate of \$50, all transmissions

2.9% convenience fee for credit card payments (VISA, MasterCard and Debit Cards)

All prices listed are subject to change without notice  
**Advertising layouts and copy prepared by The Marysville Journal-Tribune are the property of the newspaper and may not be reproduced in any other media without the express written consent of The Marysville Journal-Tribune.**

Updated rate card - posted online - supersedes any previously printed material.

## Credit Terms

All advertisements must be paid in advance unless credit has been established with our company. Any account 30 days or more in arrears will be charged a 2% service charge. Any account 60 days in arrears will be placed on a cash-only basis.

[www.marysvillejt.com](http://www.marysvillejt.com)

# Display Rates

Column Width	Retail Display
1 Column	1.56"
2 Column	3.23"
3 Column	4.89"
4 Column	6.54"
5 Column	8.21"
6 Column	9.88"



Your ad will also appear  
in our E-EDITION!

**Deadline: 12 noon, 3 days prior**

**Local Open Rate**.....\$12.00 per column inch  
(non-commissionable)

**Public Sale Rates**  
**/Auctions**.....\$12.00 per column inch

**Combo Rate:** Advertising in the Marysville Journal-Tribune **AND** Richwood Gazette, \$19.50 per col. inch.

\*Ads run in our print and e-editions

**Monthly Earned Display Rates\***

**Rate \$12.00**

Email ads to:  
mariew@marysvillejt.com

## Online Advertising

\$310.00 per month for a web button - 100,000 hits per month  
Appears on the home page of [www.marysvillejt.com](http://www.marysvillejt.com)

[www.marysvillejt.com](http://www.marysvillejt.com)  
[www.facebook.com/marysville.journaltribune](http://www.facebook.com/marysville.journaltribune)

\$79.00 per Facebook blast

## Other

**Death Notice - \$130.00**  
**Obituaries Up to 10" - \$210.00**  
\$12.00 for each column inch over 10"  
Includes obituary, photo, and funeral home logo, if desired.

### OBITUARIES DEADLINE

1:00pm  
daily for  
next  
day run.

**Weddings & Anniversaries - \$10.00**  
**beyond 60 days - \$40.00**  
\$10.00 additional for photo  
**Color Rates (Display & Classified)**  
**Full Process Color - \$239.00**  
**Church Page Rate - \$50.00 per month**

\*All fully paid obituaries require  
payment up front.

# Classified Rates

Column Width	Classified Display
1 Column	1.56"
2 Column	3.23"
3 Column	4.89"
4 Column	6.54"
5 Column	8.21"
6 Column	9.88"

**Classified Display Deadlines:**  
Monday-Friday run - deadline is 12 noon, 2 working days prior. For a Saturday run, deadline is 9am, Thursday prior.

**Classified Word Ad Deadlines:**  
Monday-Friday run - deadline is 11am, 1 working day prior. For a Saturday run, deadline is 3pm, Thursday prior.

**Open Display Rate**.....\$11.50 per column inch  
(non-commissionable)

**Legals**.....\$11.50 per column inch

## Word Ads

15 word minimum, based on 6 days  
1 Day.....55¢ per word  
2 Days.....62¢ per word  
3 Days.....64¢ per word  
Monthly rate is 25¢ per word, 15 word minimum  
4 Days.....79¢ per word  
5 Days.....89¢ per word  
6 Days.....99¢ per word  
*Classified word ads will appear on marysvillejt.com for an additional \$3.00 (or \$5.00 over 6-day run)*

All classified advertising is charged at the open rate. However, for those advertisers who maintain a current status on their accounts by paying their bills by the end of the month, the monthly earned discount rate listed below will apply.

**Monthly Earned Display Rates**

**Rate \$11.50**

[www.marysvillejt.com](http://www.marysvillejt.com)

## Other

**Business Service Directory**  
Published twice per week  
Tuesday (black & white) and Saturday  
(1 color) for a monthly fee of \$68.00

**Garage Sale Map**  
When placing a garage sale ad, ask us about being featured on the Garage Sale Map (printed in the Tribune) for an extra \$3.00.