

Special Sections

Rate: \$18.00 per column inch

January - To Your Health, Super Bowl Page, Progress
 February - March Madness, Babies Tab
 March - Spring Sports, Spring Home Improvement
 April - Union County Fair
 May - Grad Tab
 June - To Your Health
 July - Balloon Fest
 August - Back to School, Fall Sports
 September - Readers' Choice, Fall Home Improvement
 October - Mature Living
 November - Veterans, Gift Guide, Winter Sports
 December - Don't Drink & Drive, Christmas Greeter

Column Width	Tab Display
1 Column	1.58"
2 Column	3.26"
3 Column	4.94"
4 Column	6.63"
5 Column	8.32"
6 Column	10.00"

**All Special Sections are
 Published on MarysvilleJT.com**

Pre-Print Insert Rates

Journal-Tribune: 6,600 Required

Inserts over 12 pages add \$2.00 per thousand

County-wide Editions Open Rate (Holiday only) \$66.00

Direct Mail (24,000 copies) - Call for Details

Open Rate*\$66 per thousand
 26-51*\$57 per thousand
 52-71*\$47 per thousand
 72-91*\$44 per thousand
 92 or more*\$42 per thousand
 *Times a year

Insert Requirements (Flat Only, Not Folded)

- All pre-prints must conform to the U.S. Postal Service regulations governing second class mail, as stated in part 132 of the Postal Manual.
- Size Requirements: Inserts cannot exceed 10.5"x10.5". (All inserts apply) Inserts exceeding this size must be folded. There will be an extra charge for insert folding. Different sizes may require additional charges.
- Delivery Requirements: Pre-prints must be delivered to The Marysville Journal-Tribune, 207 N. Main Street, Marysville, OH 43040. **MUST BE DELIVERED AT LEAST TEN BUSINESS DAYS PRIOR TO INSERTION.** Delivery hours are 8am-4pm Monday through Friday. *All inserts must be in boxes or on a truck with a gate lift.*

www.marysvillejt.com

Marysville Journal-Tribune

Since 1849
 Union County's Only Daily Newspaper

Advertising Rates

— 2019 —

Published Monday through Friday afternoons and Saturday mornings

207 North Main Street
 P.O. Box 226
 Marysville, OH 43040

ADVERTISING: 937.642.5656
 Business Office: 937.644.9111
 Fax: 937.644.9211
mariew@marysvillejt.com



Your ad will also appear
 in our E-EDITION!

marysvillejt.com

*Member of The Ohio Newspaper Association and The Inland Press Association, represented by Ohio Newspaper Services, Inc.
 U.S. Suburban Press, Inc. Subscribers to the Associated Press Wire Service*

Publisher:
 Kevin Behrens

Advertising Media Director
 Marie Woodford -
mariew@marysvillejt.com

Advertising Accountant
 Cheryl Welty - cw@marysvillejt.com

Classified Advertising Manager
 Brenda Maxwell -
jtclass@marysvillejt.com

Quality Commercial Printing
printshop@marysvillejt.com
 Letterhead • Envelopes • Business Cards
 Brochures • Postcards • Flyers

Advertiser Information

- Complete ad service & graphic design is available, free to advertisers
- All political advertising must be paid in advance
- Page position is not guaranteed
- All advertising copy subject to publisher's approval
- Major changes in copy after ad has been composed will be made at extra cost to the advertiser
- Color and photo work may necessitate additional charges
- Advertising copy set but not run will be charged at one-half the regular rate
- Tear sheets are provided upon request with up to three at no charge
- Ad proofs available upon request
- In case of error, notify us at once so that corrections can be made for subsequent insertions
- Final ads can be emailed to other publications at a rate of \$50, all transmissions
- 2.75% convenience fee for credit card payments (VISA, MasterCard and Debit Cards)
- All prices listed are subject to change without notice
- **Advertising layouts and copy prepared by The Marysville Journal-Tribune are the property of the newspaper and may not be reproduced in any other media without the express written consent of The Marysville Journal-Tribune.**
- Updated rate card - posted online - supersedes any previously printed material.

Credit Terms

All advertisements must be paid in advance unless credit has been established with our company. Any account 30 days or more in arrears will be charged a 2% service charge. Any account 60 days in arrears will be placed on a cash-only basis.

Display Rates



Your ad will also appear in our E-EDITION!

Deadline: 12 noon, 3 days prior

Local Open Rate.....\$11.00 per column inch
(*non-commissionable*)

Public Sale Rates
/Auctions.....\$11.00 per column inch

Column Width	Retail Display
1 Column	1.5"
2 Column	3.1"
3 Column	4.7"
4 Column	6.3"
5 Column	7.9"
6 Column	9.5"

Combo Rate: Advertising in the Marysville Journal-Tribune *AND* Richwood Gazette, \$18.00 per col. inch.

*Ads run in our print and e-editions

Monthly Earned Display Rates*

Col. In. Per Month	Rate
1-100	\$11.00
101-500	\$10.00
501 or more	\$9.50

Those Using at Least 4" Per Week Minimum of 4 Consecutive Weeks*

Col. In. Per Month	Rate
1-100	\$10.00
101-500	\$9.50
501-700	\$9.00
701-900	\$8.75

All local advertising is charged at the open rate. However, for those advertisers who maintain a current status on their accounts by paying their bills by the end of the month, the monthly earned discount rate listed below will apply.

Email ads to: mariew@marysvillejt.com and jtads@marysvillejt.com

Online Advertising

\$310.00 per month for a web button - 100,000 hits per month
Appears on the home page of www.marysvillejt.com

\$75.00 per Facebook blast (or \$50 with a newspaper ad)

www.marysvillejt.com
www.my2centstworth.biz
www.allohioballoonfest.com
www.tasteofmarysville.com

www.facebook.com/marysville.journaltribune

Other

Obituaries Up to 10" - \$110.00

\$11.00 for each column inch over 10"
\$10.00 additional for photo
\$10.00 additional for funeral home logo

Fully Paid Obituaries* 10" - \$125.00*

\$11.00 additional per column/inch over 10"
\$10.00 additional for photo
\$30.00 rush fee

*All fully paid obituaries require payment up front.

Weddings & Anniversaries - \$10.00 beyond 60 days - \$40.00

\$10.00 additional for photo

Color Rates (Display & Classified)

One Color - \$150.00

Choose from cyan, magenta or yellow

Full Process Color - \$235.00

Church Page Rate - \$50.00 per month

Classified Rates

Column Width	Classified Display
1 Column	1.5"
2 Column	3.1"
3 Column	4.7"
4 Column	6.3"
5 Column	7.9"
6 Column	9.5"

Classified Display Deadlines:

Monday-Friday run - deadline is 12 noon, 2 working days prior. For a Saturday run, deadline is 9am, Thursday prior.

Classified Word Ad Deadlines:

Monday-Friday run - deadline is 11am, 1 working day prior. For a Saturday run, deadline is 3pm, Thursday prior.

Open Display Rate.....\$9.40 per column inch
(*non-commissionable*)

Legals.....\$9.40 per column inch

Word Ads

15 word minimum, based on 6 days

1 Day.....50¢ per word

2 Days.....57¢ per word

3 Days.....65¢ per word

Monthly rate is 19¢ per word, 15 word minimum

4 Days.....75¢ per word

5 Days.....85¢ per word

6 Days.....95¢ per word

Classified word ads will appear on marysvillejt.com for an additional \$3.00 (or \$5.00 over 6-day run)

All classified advertising is charged at the open rate. However, for those advertisers who maintain a current status on their accounts by paying their bills by the end of the month, the monthly earned discount rate listed below will apply.

Monthly Earned Display Rates

Col. In. Per Month	Rate
1-100	\$9.40
101-500	\$9.00
501 or more	\$8.75

Those Using at Least 4" Per Week Minimum of 4 Consecutive Weeks

Col. In. Per Month	Rate
1-100	\$8.75
101-500	\$8.50
501 or more	\$8.25

www.marysvillejt.com

Other

Business Service Directory

Published twice per week

Tuesday (black & white) and Saturday (1 color) for a monthly fee of \$65.00

Garage Sale Map

When placing a garage sale ad, ask us about being featured on the Garage Sale Map (printed in the Tribune) for an extra \$3.00.